

LauzHack

Sponsorship Prospectus

Hackathons are invention marathons. Programmers, designers, builders and more come together to learn, build, and share their creations the course of a weekend. It is not limited to CS students; anyone with an interest in technology can participate.

LauzHack is a student-run hackathon taking place on **November 19-20, 2016** at **EPFL**, the Swiss Federal Institute of Technology in Lausanne. During the hackathon, **200 participants** will build anything they can dream of during **24 hours**, and prizes will be awarded to the best projects at the end. The hackathon is organized in association with the EPFL Computer & Communication Sciences Students Association (CLIC), as well as **Major League Hacking (MLH)**.

Your company can use LauzHack as a giant testing ground to let participants build all kinds of projects around your APIs and tools. You can host a tech talk during the event to demo your platform's capabilities, offer a challenge to students, and award prizes for the best entries.

LauzHack also lets you **meet driven and talented students** from all around Europe. This is a great opportunity for your company to talk to students and increase your brand recognition.

We offer three levels of sponsorship:

- **Bronze** allows you to raise brand awareness and send a mentor at the hackathon.
- **Silver** lets you present your APIs and tools with a tech talk and a custom challenge.
- **Gold** gives you a larger influence over the event, including a custom mini-event.

Tiers

	Bronze 1000 CHF	Silver SOLD OUT	Gold 6000 CHF
Logo on Official Materials Posters, websites, staff T-shirts, etc.	small	medium	large
Promotional Items Distribute "swag" to participants	✓	✗	✓
Booth Staff a booth during the hackathon	✓	✗	✓
Send a Mentor Send an engineer to guide participants	✓	✗	✓
Opening Ceremony Presentation Give a short presentation about your company		✗	✓
Tech Talk Present your company's products and APIs		✗	✓
Custom Challenge Organize a challenge and award prizes (not cash)		✗	✓
Send More Staff Send more staff to meet participants			✓
Custom Mini-Event Organize a short event during the hackathon			✓
Delegate in the Judging Panel Have a say in the final ranking			✓

Add-ons

Sponsor a Meal

Your name & logo associated with one meal

500 CHF

For more information, visit lauzhack.com or email us at sponsorship@lauzhack.com.

If you preside over an EPFL association or direct an EPFL lab and wish to sponsor LauzHack, please contact us for special sponsorship offers.